



Hannover 2014:

Minister of Economic Affairs awarded Oscar for North Germany

Pan Acoustics GmbH at Wolfenbüttel was nominated.

On April 8 2014 the 11th Foreign trade day during the Hannover Messe took place.

Under the title " Hidden Champions " successful companies from Lower Saxon are presented based on their strategies for success on their way to the title of "world market leadership" .

A highlight of the event was the awarding of the 5th Lower Saxon Foreign Trade Price.



Altogether, 79 companies had applied to this established Award and the assessment of their export activities for this year.

Chaired by State Secretary Daniela Behrens, a 10-member jury made the choice for the nomination. The Pan Acoustics GmbH located at Wolfenbüttel is among the best five companies from across Lower Saxony in the category of SMEs (small / medium-sized enterprises) and was able to convince the jury through the annually increasing exports of its innovative electronics and audio systems.

Export and import are not the domain of large enterprises anymore, small and medium-sized enterprises on world markets are increasingly active and successful. Inter-cultural gaining competence for companies in the process of globalization and opening up of new markets more and more. For all of this the jury estimated Pan acoustics for being worthy of this nomination.

The outstanding achievements of Pan Acoustics in here foreign trade business was reasons enough for the Minister of Economic affairs to pay a tribute to Pan Acoustics by handing the certificate of nomination personally.



Minister Mr. Olaf Lies handing the nomination to Mr. Udo Borgmann of Pan Acoustics GmbH